

WHAT MAKES MARKETING MONTHLY AMAZING? FLEXIBILITY.

Stop spending your time trying to handle every aspect of your marketing efforts. Let our team of experts take the burden off your shoulders. No more separate calls to webmasters, graphic designers, video editors, and vendors. We customize your **MarketingMonthly** package to achieve your specific marketing goals. Need a new graphic for an advertising campaign or a short video for your website? Great, we can do that! How about engaging posts for your Facebook page or a press-release for an upcoming event? No problem, we can do that too. Utilize our extensive list of skills to your advantage. Mix and match the monthly services you need and get ahead of the competition. **We are your one-stop shop, ready to work hard for you at an affordable monthly cost.**

How Does MarketingMonthly Work?

1

Pick A Monthly Package

2

We Implement Your Plan & Track Results

3

Watch Your Business Grow

It's so easy! We customize your marketing plan to best accommodate your industry and market. Our team of expert designers and marketing professionals use your monthly allotted hours to create, implement, and track results for your new marketing efforts. We evaluate your plan month-by-month and make the necessary adjustments to keep your marketing effective.

Get Started Today!

www.Cade1.com/MarketingMonthly

Or call (850) 385-0300.

Presented by
CADE &
ASSOCIATES ADVERTISING, INC.
CADE1.COM | 850-385-0300

Google
Partner



MARKETING MONTHLY PACKAGES

Your All-In-One Marketing Solution



VERSATILE



INNOVATIVE



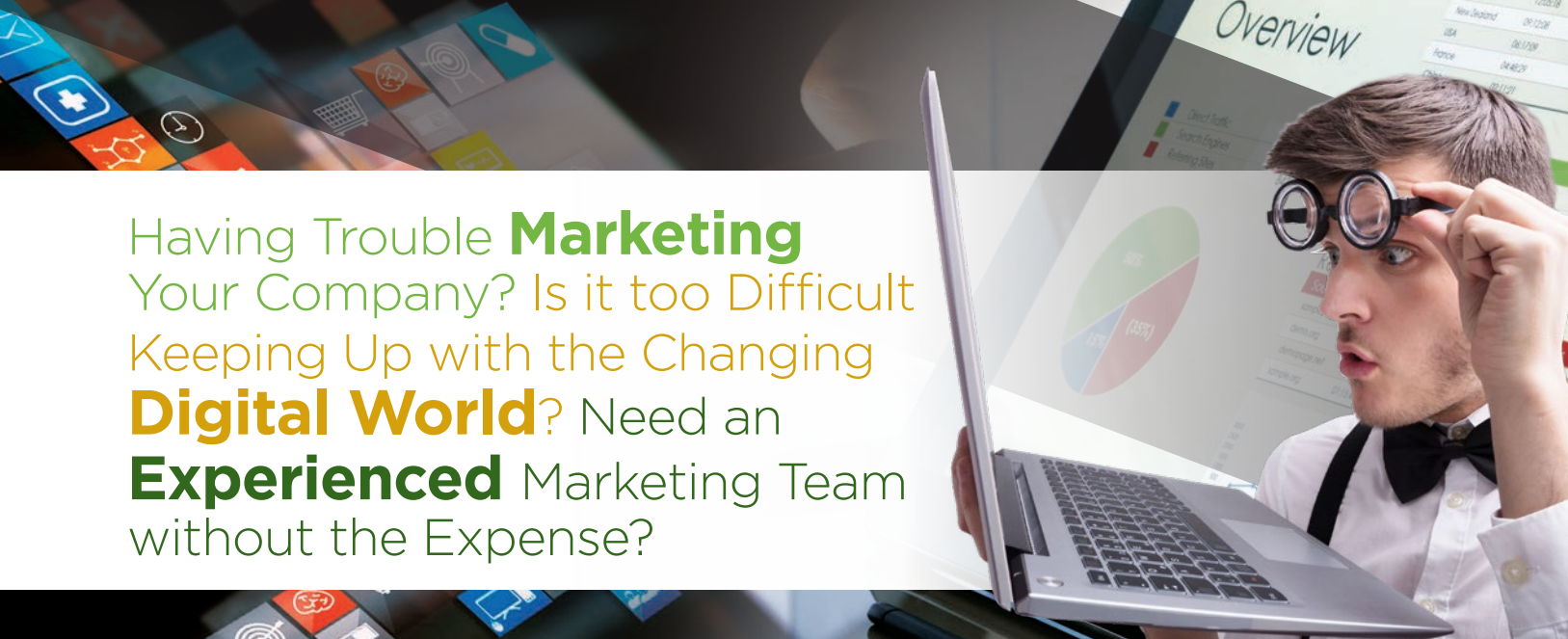
STRATEGIC



PROFITABLE

The Smart Way
to Market Your
Business

Presented by
CADE &
ASSOCIATES ADVERTISING, INC.



Having Trouble **Marketing**
Your Company? Is it too Difficult
Keeping Up with the Changing
Digital World? Need an
Experienced Marketing Team
without the Expense?

If you answered “yes” to any of the above we, have the perfect
solution for you – **MarketingMonthly** Packages.



YOUR
EXPERIENCED
MARKETING
DEPARTMENT
WITHOUT THE
EXPENSIVE
PRICE TAG.

From social media management, website design and enhancement, graphic design, and video production to public relations, search engine marketing, email campaigns, and direct mail solutions, we provide all-inclusive packages tailored to your business’s needs.

MarketingMonthly works with you by first helping define your goals then creating and implementing a strategic marketing approach to accomplish them. We’ve provided marketing solutions every day for the past 24 years and as experts in our industry we rely on data. We continually analyze and monitor your progress and make adjustments to your marketing strategy based on results. This ensures you reach potential customers in the most efficient and effective ways possible. Together we can establish your marketing goals and discover new customers. Let’s grow your business together.

Have an existing marketing team?
Great! We’ll work with your team to supplement and empower existing efforts. Allowing you to focus on other important areas of marketing your business.



MARKETING MONTHLY PACKAGES

	Business Starter 8 HOURS	Business Silver 16 HOURS	MOST POPULAR Business Gold 24 HOURS	Business Platinum 32 HOURS
	\$790 MONTHLY	\$1,580 MONTHLY	\$2,280 MONTHLY	\$3,770 MONTHLY
Graphic Design	✓	✓	✓	✓
Social Media Management	✓	✓	✓	✓
Video Production Basic	✓	✓	✓	✓
Photography Services	✓	✓	✓	✓
Website Enhancements*	✓	✓	✓	✓
Search Engine Optimization (SEO)	✓	✓	✓	✓
Content Writing Services	✓	✓	✓	✓
Search Engine Marketing (SEM)**	✓	✓	✓	✓
Pay-Per-Click Advertising**	✓	✓	✓	✓
Public Relations	✓	✓	✓	✓
Email Marketing**	✓	✓	✓	✓
Team Strategic Planning		✓	✓	✓
Detailed Reports & Analysis			✓	✓
Monthly Strategy Consultation			✓	✓

*Website changes are only for sites that we currently host. **Additional costs for 3rd party advertising may be required.

Do you want an upgrade? Upgrading your monthly package is possible at any time. Downgrading your monthly package is also allowed once per calendar year. Hours may be borrowed from future months to complete marketing projects for the current month. However, maintaining a consistent monthly marketing effort will be more beneficial to your company. **You may also purchase additional hours as needed.**



YOUR EDGE OVER THE COMPETITION

Get Started Today!

Call (850) 385-0300 or visit www.cade1.com/MarketingMonthly

MARKETING MONTHLY PACKAGE SERVICES

Graphic Design The foundation for all your marketing efforts, our team of designers is ready to create eye-catching visuals for all of your marketing projects.

Social Media Management A necessity in brand promotion, our team of social media savvy staff will keep your posts topical and consistent, while effectively engaging customers through Facebook, Twitter, Instagram, Snapchat, LinkedIn, and other emerging platforms.

Video Production Basic Today, integrating video into your advertising campaigns gives any business a leg up. This very unique monthly feature relies on provided footage, stock footage, or shooting footage (available as an upgrade) to create a compelling message through video for your company.

Photography Services A picture is worth a thousand words—are yours saying the right thing? Our in-house photographers have the skills and equipment to capture any moment to make your brand stand out. (Local customers only.)

Website Enhancements Whether it’s simply staying up to date with small text changes or adding new features that keep your customers coming back for more, we have you covered.

Search Engine Optimization (SEO) We optimize your site’s content to make sure your ideal customer has a better chance of finding you through simple web searches.

Content Writing Services Having trouble finding the words? No problem. Leave it to our team of experienced copywriters to help you best express how your product or service will uniquely benefit them.



Search Engine Marketing (SEM) Effectively use paid and organic searches to increase your ranking results in search engines while reaching your target audience the moment they are looking for you.

Pay-Per-Click Advertising We use keyword marketing to create pay-per-click advertising that produces interest for serious customers. You only pay when a prospective customer clicks your ad.

Email Marketing Reach out to your customers through email with promotions and reminders. This amazingly cost-effective solution puts your message in a very personal environment - the email inbox.

Public Relations Complement your marketing goals with good PR. Whether announcing your company’s debut, sharing a novel solution, or putting out fires, we will help you engage the press, social media, and the public.

Detailed Reports & Analysis We identify what is working for you and make adjustments to optimize your marketing efforts. Whether you are running TV, paid search, social media, or email, we track, analyze, and report to you.

Monthly Strategy Consultation Let’s review! We will share our reports with you in a monthly meeting and present our next strategy for your company’s marketing success.